

## CORE GUIDE / 05

# Data Analysis & Interpretation

Move from rows of data to patterns, comparisons and careful conclusions.

**START WITH A DECISION, NOT A FORM.**

Ask what decision the evidence should inform before deciding what to measure.

## The essential idea

Analysis is the process of turning data into an answer to a question. It includes cleaning, describing, comparing, disaggregating, interpreting limitations and deciding what deserves action.

**WHY IT MATTERS**

The analysis method should fit the question and data type.

## Start with the question, not the chart

The analysis method should fit the question and data type.

- Use descriptive statistics to understand levels and distributions.
- Use pre-post comparison to examine change over time.
- Use cohort analysis to follow a defined group.
- Use disaggregation to examine who is benefiting differently.
- Use qualitative coding to identify recurring themes and explanations.

## Interpret with care

A pattern is not automatically a causal conclusion. Look at context, implementation and data limitations.

- Compare the result against baseline or expected trajectory.
- Check sample size and missingness.
- Triangulate with other sources.
- State what the evidence cannot establish.

## Worked field example

A school network sees overall reading improvement, but Grade 3 growth is much slower than other grades.

Programme question	Evidence to use	Decision it can support
Which grades and student groups show the strongest and weakest reading progress?	Baseline/endline scores, attendance, class size, teacher observation data and support logs.	Prioritise Grade 3 support and investigate whether teaching practice, attendance or curriculum pacing explains the gap.

## Try it in your work

- Choose one management question and list the minimum analysis needed.
- Create a simple disaggregation table before designing a chart.
- Write one conclusion and one limitation for each major result.

<p><b>Common mistakes</b></p> <ul style="list-style-type: none"> <li>• Using averages that hide variation.</li> <li>• Choosing charts before deciding what needs comparison.</li> <li>• Presenting correlation as proof of causation.</li> </ul>	<p><b>A stronger habit</b></p> <ul style="list-style-type: none"> <li>• Use a one-page analysis plan.</li> <li>• Show denominators and sample sizes.</li> <li>• Pair every result with a possible action or further question.</li> </ul>
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<b>REFLECT</b>	What could your team stop collecting because it does not currently support a decision, accountability requirement or learning conversation?
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